

## **VPRI: EDI In Research & Innovation**

### **#UofTResearchChallenge submission guidelines and information**

#### **Overview**

VPRI wants to celebrate equity, diversity and inclusion in research through the #UofTResearchChallenge.

#### **What is the #UofTResearchChallenge?**

This is a social media campaign that will include user generated content in the form of images and videos, that highlights your passion for research and the rich diversity of U of T's researchers, research fields, and initiatives.

#### **Uploading content**

Upload images/video clips of your research, research team in action and/or research environment (e.g., photo of an inclusive team celebrating a research win or working on a new discovery). You can also include a short one-minute video clip explaining your work and how you've integrated EDI into your research practice or design.

This is an internal campaign. We are seeking submissions from U of T's tri-campus research community including students, staff, and faculty.

#### **Contest**

\*All chosen submissions will receive a Defy Gravity prize pack.

#### **Where will the content live?**

This content will be posted on the @researchUofT Twitter account and potentially across U of T's central social platforms. All content will be reviewed and approved by VPRI and UTC senior staff.

\*Content that is defamatory, racist, sexist or inappropriate will not be included in this campaign.